

Event Investment Application - Local Event Fund

Thank you for your interest in Tourism Fiji's Local Event Fund. As stated, to be eligible for this fund, your event must:

- Be held in Fiji,
- Be owned and operated by a Fijian business or entity,
- Attract a minimum of 40 guest or visitors
- Be an event that is an extension of an existing event or a new event that targets domestic tourism

To assist us better understand your event, please type your answers to each of the following questions in to the light blue fields. Please attach event budgets, relevant reports, research and other documents that provide further clarity.

Basic event details

Event name

Proposed venue(s)

Proposed date(s)

Contact details

Contact name

Event owner/company

Fiji business license number

Tax Identification Number (TIN)

Primary Email

Alternate Email:

Phone

Mobile Number:

Event Website

Event description

Using the field below, in a few sentences please briefly describe your event

Partnering with Tourism Fiji

To help us understand the likely impact of Tourism Fiji's investment, please answer the following two questions

What specifically will Tourism Fiji funding be used for?

What would the impact on your event be if Tourism Fiji was unable to invest in your event?

Other Government funding

i. Has your event received funding from any other Fiji Government departments or bodies? Yes No

ii. How much funding has your event received from each of the following Government departments and entities previously? (If Any)

Fiji Sports Commission	FJD\$	Fiji Ministry of Youth and Sports	FJD\$
Fiji Ministry of Commerce, Trade, Tourism & Transport	FJD\$	Fiji Department of Heritage and Arts	FJD\$
Other (Please Specify amount and departments)			

Key questions

This event is.....
 A new event
 An existing event that has been staged before

Was the event held recently? YES No If yes, where and when?

Was there any previous international attendees or participants? Yes No If yes, how many

In total, how many people will be involved? (Please count all participants, attendees and staff)

How many local attendees came from outside of the town or city where the event was held?and where from? (Eg. Nadi - 20, Suva - 25)



On average, how long did these visitors stay in the region/town?

What was the total event budget? (ie: expenditure)

FJD\$

What is your anticipated spend for the upcoming event?

FJD\$

Do you expect your event to be recurring in Fiji?

Yes

No

If yes, how often?

How much funding are you seeking from Tourism Fiji via the Local Event Fund?

FJD\$

What marketing channels will be used to promote your event?

Print Media

Social Media

Digital

Please list the companies of the channels used to market the event:

Please provide link to social media pages: (Separate each with a comma)

Please attach event budgets, marketing and operations plans, and other supporting documentation that will help us understand your event.

Please ensure you have answered all of the questions to the best of your knowledge, save this form and attach along with any proposals and other supporting documentation before sending to events@tourismfiji.com.fj.

Thank you for your submission. The team from Tourism Fiji will be in touch soon. Vinaka.

"It is a competitive funding program and only the events that best meet our criteria are able to be supported"

