

OUR EVENT EVALUATION PROCESS

Every event Tourism Fiji assesses for investment will go through the following steps

01

Review the eligibility requirements

How: Visit fiji.travel/event-investment to review the funding programs and eligibility criteria.

Responsibility: Event owner

02

Select event fund

How: Download the Event Investment Application for the fund you wish to apply for.

Responsibility: Event owner

03

Complete the funding submission

How: Complete the Event Investment Application form and submit to Tourism Fiji along with any supporting information.

Responsibility: Event owner

04

Funding application assessed by Tourism Fiji

How: Tourism Fiji will assess the funding application by evaluating:

- Capacity for event owner to deliver to Tourism Fiji key objectives
- Alignment with funding criteria

Responsibility: Tourism Fiji

Tourism Fiji is **interested** in investing in the event, and would like to discuss our potential involvement further.

Tourism Fiji **will not be** investing in the event. Rationale for the reasons behind our decision will be provided.

05

Funding Agreement completed

How: Event owner and Tourism Fiji agree terms of investment including KPIs

Responsibility: Event owner and Tourism Fiji