

Event Investment Application - Event Development Fund

Thank you for your interest in Tourism Fiji's Event Development Fund. As stated, Tourism Fiji invests in major events to achieve two key objectives;

1. To bring new visitors to Fiji that otherwise would not have visited,
2. To showcase the best of Fiji to potential visitors, via international media coverage of events

To be eligible for this fund, your event must:

- Be held in Fiji,
- Be owned and operated by a Fijian business or entity,
- Be able to clearly demonstrate how Tourism Fiji's investment will deliver on one or both of our key investment objectives

*** **"It is a competitive funding program and only the events that best meet our criteria are able to be supported"** ***

To assist us better understand your event, please type your answers to each of the following questions in to the light blue fields.

For existing events, it is important that your responses are able to be verified.

For new events, please ensure that your estimates are realistic and justifiable.

Please attach any relevant reports, research and other documents that provide further clarity.

Basic event details

Event name

Proposed venue(s)

Proposed date(s)

Contact details

Contact name

Event owner/company

Fiji business licence number

Tax Identification Number (TIN)

Event website

Email

Phone

Event description

Using the field below, in a few sentences please briefly describe your event

Partnering with Tourism Fiji

We'd like to hear why you think Tourism Fiji would be a good partner for your event. Tell us as much as you can about how you think your event will deliver to our objectives and key selection criteria.

Previous and other Government funding

i. Has Tourism Fiji invested in your event before?

Yes
 No

Go to ii

Go to iii

ii. How much money did Tourism Fiji invest in this event last time?

FJ\$

Go to iii

iii. Has your event received funding from any other Fiji Government departments or bodies?

Yes
 No

Go to iv

Go to Key Questions: 1.

iv. How much funding has your event received from each of the following Government departments and entities previously?

Fiji Sports Commission

FJ\$

Fiji Ministry of Youth and Sports

FJ\$

Fiji Ministry of Industry, Trade and Tourism

FJ\$

Fiji Department of Heritage and Arts

FJ\$

Other

FJ\$

Key questions

1. This event is.....
- a new event that has never been staged before
- an existing event

Existing events

2. Where was the most recent event held?
3. How often does the event occur?
4. In total, how many people were involved? (Please count all participants, attendees and staff)
5. How many of these people came from overseas *specifically* for the event?
6. On average, how long did these international visitors stay?
7. What was the total event budget? (ie: expenditure)
8. What percentage of that event expenditure was spent with locally based businesses?
9. How much funding are you seeking from Tourism Fiji via the Event Development Fund? (Up to \$20k maximum)

New events

2. Do you expect your event to be recurring in Fiji?
- Yes
 No
- 3.(If yes) How often do you expect your event to occur?
4. In total, how many people do you anticipate will be involved?
(Please count all participants, attendees and staff)
5. How many of these people do you expect to come from overseas *specifically* for the event?
6. On average, how long do you expect them to stay in Fiji?
7. What is your anticipated total event budget? (ie: expenditure)
8. What percentage of that event expenditure do you anticipate will be spent with Fiji based businesses?
9. How much funding are you seeking from Tourism Fiji via the Event Development Fund?

Please attach any proposals and other supporting documentation that will help us understand your event.

Please ensure you have answered all of the questions to the best of your knowledge, save this form and attach along with any proposals and other supporting documentation before sending to events@tourismfiji.com.fj